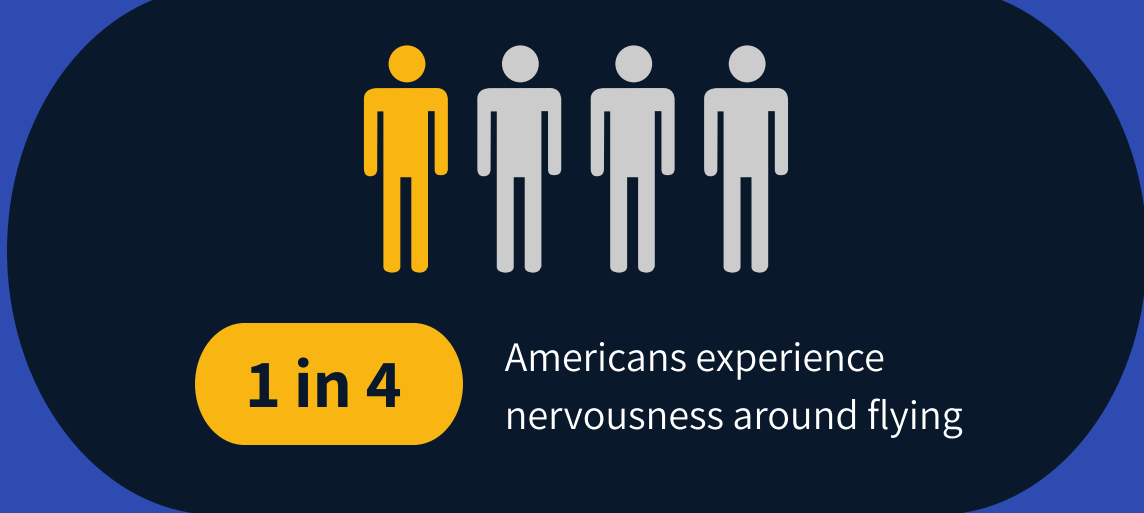


How safe is it

to FLY?

The Facts and Figures

01 Traveling can be nerve-wracking



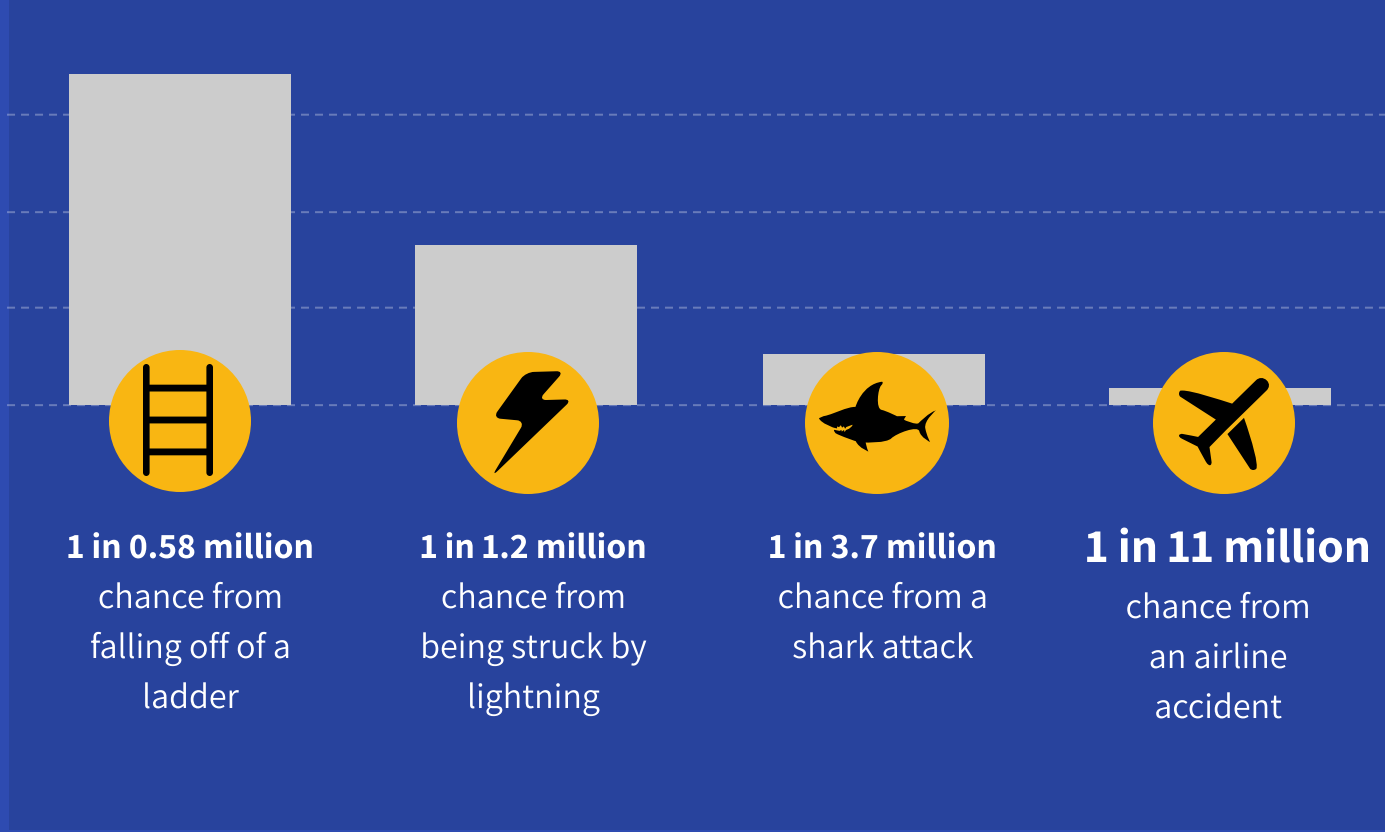
6.5% of Americans suffer **AVIPHOBIA**, a fear of flying

...but that's over **20** million people

02 Airline accidents are uncommon



Odds of Death in a given year



While airline accidents are already exceedingly rare, only **1.4** percent of crashes result in a fatality

03 There has never been a safer time to fly



2X SAFER

Worldwide, **risk has been decreasing** consistently by a factor of more than 2 **every decade** over the last fifty years

Southwest Airlines has an impeccable safety record, experiencing **no fatal crashes** in the last 10 years and receiving a **7/7 safety rating** from airlineratings.com



Feel comfortable when flying.

Even as the number of flights increases year over year, the overall **number of airline accidents continues to decrease** due to ever improving safety features.

Not only is **flying** safer than it's ever been, it **continues to become safer** every year.

Sources available in accompanying documentation.